George Brown News

A newsletter for staff, faculty and alumni of George Brown College

JUNE 15, 2007 VOL. 24 NO. 10

New staff Achievement Awards launched

To celebrate academic excellence, leadership, staff and college achievement, George Brown has launched a new series of annual awards, called Achievement Awards.

All staff are invited to nominate colleagues for the nine Achievement Awards.
The deadline for nominations for the 2007 Awards is June 20, 2007.

Announcement of the Award recipients will be made at the President's Breakfast, August 27, 2007. Nominations received after June 20 this year may be considered for the following year's awards.

The George Brown College Achievement Awards are:

- Excellence in Teaching and Learning
 Awards
- President's Award for Excellence in Teaching and Learning
- Support Staff Excellence in Service
 Awards
- President's Award for Support Staff
 Excellence in Service
- Innovation Award
- Student Service/Excellence Award
 George Brown College Leadership
 Awards
- . L.E.A.D. Award
- . Investing in our Future Award

Full information about the award categories and the nomination process can be found on insite, the college's staff intranet website.

If assistance is required in the completion of these nomination forms, please contact either Bob Cox, Director, Staff Development (ext. 4659), or Diane Fantinato, Executive Assistant to the President (ext. 4472).



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College celebrating 40th anniversary

On November 22, 1967 The Monkees'
Daydream Believer was at the top of the CHUM
hit parade, the UN passed a resolution to try
to bring peace to the Middle East — and
George Brown College was born.

Now — four decades later — George Brown is celebrating its 40th anniversary with events and activities for former college athletes, alumni, as well as retired and current staff.

Anniversary celebrations kicked off in May when the Technology in the City event at Casa Loma celebrated 40 years of technology education. A hallway, filled with displays of almost antique looking tools and machines culled from the dusty storerooms of George Brown's oldest campus, showed how much has changed in 40 years. Event materials also sported a new 40th Anniversary logo.

Celebrations will continue on October 5 and 6 when former George Brown athletes are being invited back to relive their days of college athletic glory. It will be held on a friday and Saturday, with activities scheduled throughout the two days. On Friday evening a casino/social will be held at the Casa Loma campus. Throughout the day on Saturday alumni games will be played for former members of varisity teams, and then, in the evening, the formal gala event will be held at the Mariott Eaton Centre.

All alumni and retired staff are being (continued on page 2)

40th Anniversary (continued from page 1)

invited back to the College on Saturday, October 20 for Homecoming 2007, an afternoon event organized by the College's Alumni Department. There will also be tours at both St. James and Casa Loma followed by a reception.

A college-wide 40th Anniversary planning committee, chaired by professor Susan Heximer and former Human Resources Director Sally Roy, has been meeting for several months to brainstorm other events and activities While nothing has been finalized, the committee is considering a widerange of activities including a hirthday party on November 22. an end of the year celebration at the time of June Convocation. tree planting, staff volunteer days, quest lectures, as well as participation in larger city events such as Nuit Blanche, an all-night arts festival in September, Open Doors Toronto, and Habitat for Humanity house building.

Another significant event that marks George Brown's 40 years is the Convocation address on June 12 by former Ontario Premier Bill Davis. As Ontario Education Minister in 1967, Davis recommended the new Toronto college be named after George Brown, a 19th century Liberal Party politician, founder and publisher of The Globe newspaper (which became The Globe and Mail), and a Father of Confederation.

Davis said in the legislature: "It would seem most appropriate that the city to which George Brown added such lustre as a reformer, journalist, and statesman, should honour him during the Centennial of the nation he did so much to create. It is appropriate too, because a little more than a year from now, we shall be observing... the 150th anniversary of Mr. Brown's bird. Mr. Brown's bird. Mr. Brown's bird.

George Brown's new Board of Governors took Davis' recommendation, and so on November 22, 1967 George Brown College Officially began its operations, with 2,009 students and a teaching staff of 187, located in five buildings on two campuses — Casa Loma and the former Kensington Campus.



LIVE II UP AWARDS — More than 400 staff members were nominated by their peers to receive Live It Up Awards at Casa Loma and St. James ceremonies in mid-May. The awards recognized staff who bring the College's Academic Strategy to life in their jobs. Top photo: Hospitally Professor Donalla MacDonald receives her Live It Up Award from President Anne Sado at the Casa Loma ceremony. Bottom photo: Acting Academic Excellence Vice-President Marjorie McColm and Corporate Services Vice-President Eugene Harrigan (right) present a posthumous Live It Up Award to John Daniel Oxford for his mother, Kay Oxford at the St. James ceremony. Kay worked at George Brown for 33 years as a professor and academic administrator. John was also presented with one of the awards as part of the St. James Student Service Centre team.

Baking Professor is national "Top Educator"

lan Gallacher, Pastry Chef and Co-ordinator of George Brown Chef School's Baking and Pastry Arts Programs recently won the esteemed CAFP (Canadian Association of Foodservice Professionals) Educator of the Year Award.

lan received his award at a recent special Top Management Might Awards dinner at The Old Mill where he was honoured for his on-going contribution to the baking department, his students and the community, lan was joined by his industry peers, educators and students at this prestigious event which supports and recognizes Foodservice Industry achievement.

The CAFP is a national association that is over 100 years old whose membership is comprised of diverse foodservice and hospitality professionals united by their dedication to lifelong learning.

Another George Brown staffer won a provincial award for excellence. Joe Baker, Program Manager, Faculty of Hospitality and Tourism, Continuing Education, won the Ontario Hostelry Institute's "Top 30 Under 30" Award for 2007.

Joe's prestigious industry achievement was recognized at a reception and press release party at Canoe Restaurant and during a presentation at the OHI Gala Dinner in April at the Four Seasons Hotel in Toronto.

College's ECE work in Jamaica honoured with international development award

George Brown was honoured in May for its early childhood development work in Jamaica.

GBC was presented with a Canadian Award for International Cooperation, recognizing the excellent work of Canadian businesses and organizations in developing countries, by the Canadian Manufacturers & Exporters (CME) at the International Development Days Conference.

The award, "Recognizing Excellence in Communicating international Cooperation Issues" was for the Early Childhood Development: From Standards to Practice project in Jamaica. It was presented by Mr. Robert Greenhill, President, Canadian International Development Agency and the Hon. Perrin Beatty, President & CEO, Canadian Manufactures & Exporters in nite different categolies.

"These awards honour excellence and corporate and personal commitment to international development," said Perrin Beatty, President and CEO of CME. "The people involved from Canada and the developing countries in these projects are working to make a significant, sustainable positive difference in individual lives, c ommunities and countries."

George Brown's Standards to Practice is a five-year project funded by the Canadian International Development Agency (CIDA) through the Association of Canadian Colleges. The project focuses on improving the learning. behaviour, coping, developmental and care skills for the 0-6 year old group. It also includes enhancing the child-centred approach to curriculum delivery in the areas of literacy, numeracy, science and supports the consolidation of ECE certification at the diploma level. Student participation in Jamaica is an important part of this project.

Since the inception of the awards in 1992, over 120 firms and organizations have been selected from over 850 applicants, to be recognized for their outstanding work in international cooperation. The Awards are co-funded by CIDA and CME.



END OF YEAR BARBEQUE — George Brown's webmaster Katrina Awrutov celebrates the start of summer with a hamburger at the staff barbeque on June 8 at \$1. James Campus. The barbeque followed a Town Hall meeting with Treadient Sado, witho updated shaff on recent developments and outlook as well as answering questions.

Design conference to tackle sustainable housing and water

In late June George Brown's Institute without Boundaries (IwB) and the International Council of Societies of Industrial Design (Icsi), all leading Interdesign 2007, a leading international design conference bringing together design-ers, students and educators to collaborate on four design challenges. This year, participants will be sharing ideas and developing concepts for the World House, the Institute's year-long project on sustainable housing and water usage.

The World House Interdesign will open on June 24 with an Issid welcome by Mr. Carlos Hinrichsen, President-Elect, Icsid and a keynote presentation by Dr. Thomas Homer-Dixon on "Energy, Climate, and Resilient Design." Dr. Homer-Dixon is the Director of the Trudeau Centre for Peace and Conflict Studies at the Inviersity of Toronto and author of The Ingenuity Gap, which received the Governor General's Award and The Upside

of Down which recently won the National Business Book Award.

On the evening of June 26, there will be a panel discussion on "Shared Responsibility: Sharing Ideas and Innovation" with Ms. Leslie Hoffman, Executive Director of the New York based organization Earth Pledge, Ms. Beatrice Olivastri, CEO of Friends of the Earth Canada and Mr. Peter Love, Ontario's first Chief Energy Conservation Officer.

On the evening of June 28, a special presentation with Mr. Bill Moggridge, Congress Chair of Connecting 07 World Design Congress and co-founder of IDEO based in Palo Alto will also be featured. The closing address will be presented by Professor Dr. Peter Zec, President of Icsid on June 29. For more information on World House Interdesign 2007 visit: http://www.worldhouse.ca/interdesign

Call Centre working with new system

As part of the Call Centre Re-engineering Project, George Brown has introduced a new technology system for the Contact Centre. The new system has more functionality, better supports our Information Specialists and has increased reporting capability. This change does not affect the 416-415-5000 VolP system used for internal calls and voicemail.

Numerous tests have been conducted on the new system and it is performing as expected.

The cutover to the new system took place in two stages: In late May calls coming into the Contact Centre through the Call Manager system (415-5000) that wish to speak to an agent were directed to the new ICE Contact Centre. In early June all calls coming into the Contact Centre through the 416-415-2000 number were redirected.

This staged approach allowed staff to perform final tests in a "live" environment with low volumes of calls. There was no interruption to service and everything worked as expected, however if you have questions or experience any difficulty reaching the Contact Centre, please report it to Laura Sandwell@eogrebrown.ca

President Anne Sado

want to take this opportunity, as another school year comes to an end, to look both at the year behind us, and ahead to the one now before us. I want to thank everyone for their dedication in helping George Brown meet its goals and for all the hard work that made it possible for GBC to achieve on so many fronts.

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Overall staff satisfaction in the 2006 employee survey climbed to 79 percent, which is very encouraging. As we go forward, the points of concern identified in the survey will help us target areas for improvement as we pursue our strategic objective of making George Brown College an excellent place to work. Our staff contingent continues to grow last year we hired 28 new full-time faculty and 17 new support staff, which will help us considerably in serving our students. For the coming year, our plans include the ongoing commitment to increase the number of full-time faculty.

Last year saw the opening of a state-of-theart nursing simulation lab at Saint James campus-an important step as George Brown assumes a leadership role in advancing the model of interprofessional learning and collaborative care. As well, the new integrated Career Centre was officially opened at Casa Loma campus, which furthers our capability to reach out to industry and employers, and guides our graduating students towards the careers they want. Over the next year-and work is already underway-new George Brown space will be opened at 215 King Street Fast, and the building at 300 Adelaide will have a heautiful addition-new space for the Centre for Hospitality and Culinary Arts.

On the financial front, the College also remains in a solid position, allowing us to meet our goals and support our academic programs. Business development opportunities remain positive. Last year saw us sign partnership agreements with sister institutions in India, and we are actively involved in new partnership opportunities in China as well.

Key infrastructure improvements were achieved last year. The Call Centre redesign was approved and implementation is underway. Banner was upgraded, wireless communications between our locations implemented, and we completed 39 new 'mart Classrooms'.

All of our achievement as one of Canada's most diverse and successful colleges would simply not be possible if the people of George Brown College did not have such dedication and commitment to working toward the success of our students. Your work does not go unnoticed—it is appreciated by our students and your colleagues. The College and its staff continue to win recognition and awards for our accomplishments from our external peers and partners. And a suite of 22 awards will be announced at my breakfast in the fall as part of our new internal recognition program.

But the greatest praise we receive for the work each of us does each and every day is best seen in the end result—the thousands of students who graduate from George Brown College equipped with the education and training they need to find the rewarding careers of their dreams.

Thanks again for your hard work and commitment, and have a great summer.



WIRED TEENAGERS — High school students happilly put aside their books on May 17 to explore the world of technology careers at George Brown. Here students try their hand at electrical wiring, The Technology in the City event, offered by George Brown's Centre for Construction and Engineering Technologies, also featured displays of student projects, competitions, a panel discussion and a lecture.

Summer renovation projects

The following renovation and repair projects will happen this summer.

- College-wide: Partial roof replacement, painting of public areas, classroom upgrades, including new furniture.
- 200 King: Foundation and water-proofing repairs (phase 2), external brink repair, LRC entrance expansion.
- . 200 King, 160 Kendal and 146 Kendal: washroom upgrades.
- 300 Adelaide: Mixology Lab and Large Quantity Kitchen upgrades.
- 175 Kendal: New fume hoods in labs.
- 160 Kendal: Relocation and expansion of Tim Hortons, new science lab
- . 200 King, 160 Kendal and 1 Dartnell; Air-handling unit upgrades
- 200 King and 300 Adelaide: service elevator overhaul.

For more information contact the Facilities Management Department.

George Brown News is a publication of the Marketing and Communications Department, George Brown College at 200 King St. East, Room 542E, Toronto, ON. MST 279 Story Ideas? Editor Nell McGilliway (416) 415-5000, ext. 2060 or nmcgilli@georgebrown.ca Coments copyright George Brown College, 2007. www.georgebrom.ca/Marketing/Col/midec.sap

